EQUATION

T
E { LANDSCAPE
R   MAP
M   SCALE
S   PURPOSE

like Geometry, make some assumptions b/c payoff is worth it

HOW MUCH WORTH DO THEY REALLY HAVE?

Q What is a map?

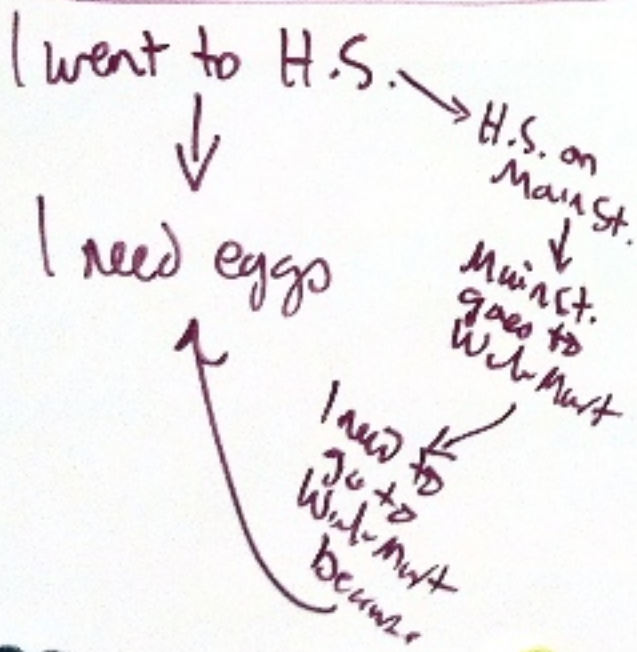accept a certain error/uncertainty in order to...

FORWARD PROGRESS

EXPERT SYSTEMS
you don't understand how they work but accept the experts do

A Nothing is really a map that's just our lens?

INVISIBLE MAPS

LIKE CHILDISH TO THINK IT IS POSSIBLE TO MAP STH.

WHATEVER MAP YOU MAKE WILL FAIL @ SOMETHING

MAPS BEGET MAPS BEGET MAPS

IMPOSE ORDER find norm

ABSOLUTE

or for Carl the Skeptic **FALLACY**

I went to H.S. → H.S. on Main St.
↓   ↓
I need eggs   Main St. goes to WalMart
↓   ↓
                 I need to go to WalMart
                 I need to go to WalMart because

WHY MAPS?

USEFUL FOR WHAT YOU WANT TO USE IT FOR

FEEDBACK LOOP,
show yourself what you want to see

Why do we use maps?
what is its purpose?

- visualize information
- easier to see
- We are convinced that a map is the best way of showing something

WE ARE SEEKING SOMETHING

(O),OOO people in big black line

sacrificed human element

"I get it" moment

doesn't give whole story

FORWARD PROGRESS

IMPOSE ORDER

find narrative

- recorded human experience
  - Can't see it all @ once
  - more complicated

detail

amt of info.

ABSOLUTES
or for Carl the Skeptic,
FALLACY

Record everything to pass on information

Individuals

WAR & PEACE
LANDSCAPE

vs.

MINARD
MAP
(ARROGANT?)

i.e. BORGES

SCALE

How

①

②

FOR WHAT
TO USE IT FOR

draw
upon
HUMAN
PSYCHOLOGICAL
PERCEPTION

MAP OF 1 PERSON'S LIFE → · 1 D?

TIMELINE ...   ↓

→ what if W&P is the Map

· T

· UL

(0),000 people in
big black line

sacrificed human
element

HOW CAN
IT "CHALLENGE
"I get it" IDEA OF
moment USEFULNESS

DESCART

doesn't give
whole story
‖
i.e. BORGES

charting
unuseful info
against itself

19th..
MURDERS TREES
IN YOUNG @
S.F. PARKS TIME OF
MURDERS

FRACTAL VIEW
↑
If get all details of 1 person's
life in Map. march, does it describe
the Mirrored Map?

DEN?
WOO
ma

POST HOC ERGO PROPTER HOC

by info
LEFT OUT
↓
we create the
story/correlation/causation

① CREATE a new (false? / untrue?) story
② or not correlation, (IMPLICATION OF THINGS; NOT RELATIONSHIP BETWEEN

LETTO
DESL
ON
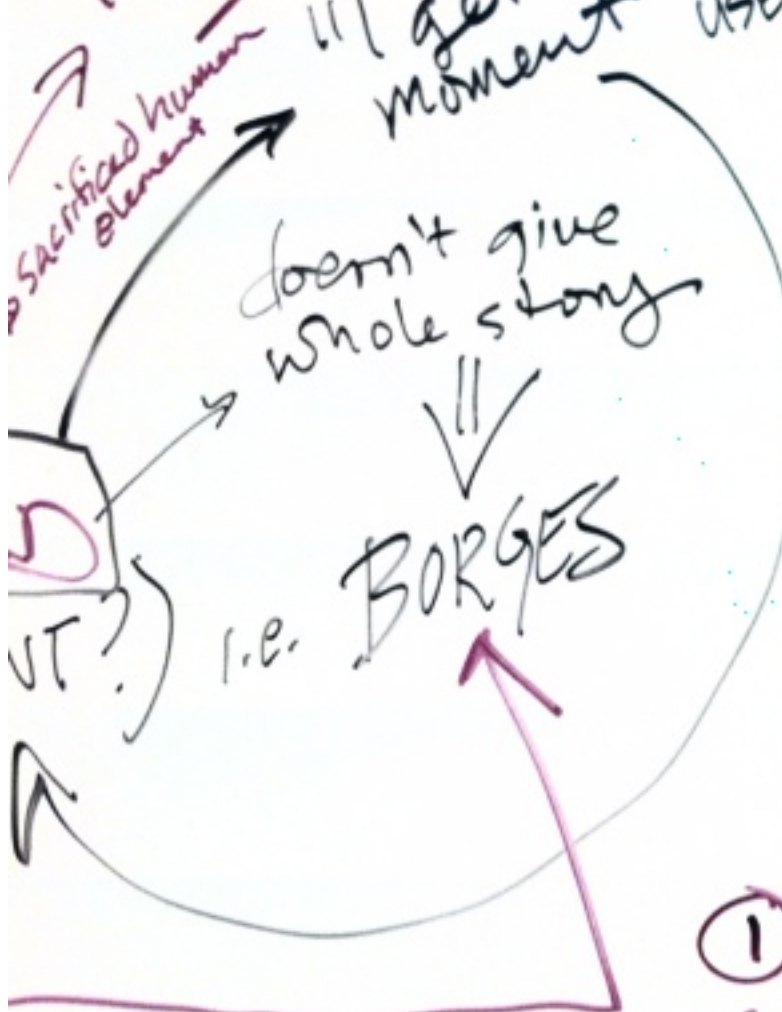
OF 1 PERSON'S LIFE ➔ • 1 DAY IN THE LIFE OF IvAN D.
150 pgs of 1 person for 1 day

...

↓

if **W&P** is the **Map**

• The FELTRON

• ULYSSES ➔ Map onto Dublin
Joyce's letters to Aunt
for precision of his
literary mapping

➔ 150 pg = 1 day

SCALE:
xxx pages = 1 day

➔ 900 pg = 1 day

FRACTAL VIEW

↑

DESCARTES ←

17th CENTURY

Everyone is just sitting
down & writing books
to DESCRIBE THE WORLD
ANEW

ALSO
TIMELINE OF
READING TIME

et all details of 1 person's
en Map. march, does it describe
the Minard Map?

DENIS
WOOD's
maps

↳ I just invented the universe))

POST HOC ERGO PROPTER HOC
by info
↳ LEFT OUT
↓
we create the
story / correlation / causation

?) story

➔ " FOR SALE, BABY SHOES, NEVERWORN.

LETTERS BETWEEN JOYCE & HIS AUNT AS SEEN BY THE PRESCIENT
DESCARTES AS HE IS TUTORING AN AUTISTIC BOY IN SIBERIA
ON ULYSSES

TION OF THINGS, NOT RELATIONSHIP BETWEEN